

# INFORMATION DOSSIER









Your partnership with the Franco-German University



# Presentation

### The Franco-German University

The Franco-German University (FGU) is a **network consisting of over 210 affiliated higher education institutions** in France, Germany, Europe and worldwide. Founded in 1997 with the aim of promoting excellence and mobility in the fields of higher education and research between France, Germany and other partner countries, it is headquartered in Saarbrücken, Germany.

The FGU currently offers 199 integrated courses of study ranging from bachelor's and master's to doctoral degrees in a wide variety of disciplines: engineering, natural sciences, IT, economics, law, humanities and social sciences, and teacher training.

Each year, around **1,400 students** successfully graduate from their FGU-backed Franco-German or tri-national degree courses with a double degree. The **professional**, **language and cross-cultural skills** of these young Europeans qualify them as specialists and managers in business, science, politics and administration all over the world.

The FGU focuses on future-oriented topics and promotes the organisation of **scientific events** for young researchers, aiming to foster closer ties and renewal within the Franco-German, European and international research landscape.





# Cooperating with the FGU: a mutually beneficial partnership

# Key competencies of FGU graduates: added value for the international labour market

- Specialised technical and practical knowledge
- Experience abroad thanks to a study period of at least two to three semesters in the partner country
- · Proficiency in languages, both general and specialised
- In-depth discipline-related and cross-cultural competence
- · Flexibility, mobility, commitment and drive
- First experiences in the working world
- · Teamwork abilities and a solution-oriented approach



# Opportunities for cooperation

The FGU actively cultivates and fosters dialogue with industry to enhance career development opportunities and prospects for its students, students following dual work-study programmes, graduates and doctoral candidates at an early stage and in a mutually beneficial manner. Many business leaders recognise the value of this cooperation, which enables them to connect with young talent at an early stage.

#### Fund an FGU prize

Each year, the FGU, together with its partners, presents Excellence and best thesis awards to outstanding graduates of its bi- and tri-national degree programmes as well as for the best FGU-backed PhD dissertations.

#### Advantages for you

Several thousand FGU graduates and doctoral candidates are contacted within the scope of the call for award entries. This provides an opportunity to showcase your company and activities to young talents with a Franco-German academic background and thus to enhance your visibility.

#### Prize money

**Excellence awards** for graduates of FGU degree programmes (bachelor's and master's): **from €1,500**.

**Best thesis awards** for young researchers who have completed their doctoral dissertation within a PhD track programme funded by the FGU, a Franco-German doctoral programme (Cotutelle de thèse), or a Franco-German graduate school of the FGU: €2,000

#### How the cooperation works

The FGU, together with its partners, honours young undergraduates and researchers who have completed a bi- or tri-national study programme or doctorate for their exceptional achievements and special merits. Partners may select award recipients from the following disciplines:

- Economics
- Law
- Engineering and natural sciences, architecture, IT
- Humanities and social sciences, teacher training

The FGU organises and conducts the application procedure, assesses and preselects the prize winners, issues certificates, transfers the prize money (including providing donation receipts) and conducts the award ceremony.

#### Press and public relations

- Information about the cooperation with the supporting institutions and companies on the **FGU website** and on **its social media channels** (Facebook, LinkedIn, YouTube, Instagram) as well as in various **publications** (annual report, etc.)
- Dissemination of information across the entire FGU network (newsletter, info emails)
- Publication of a **press release** in connection with the award ceremony, which the FGU sends to its German and French press contacts, the supporting institutions and companies, and the press offices of the award winners' higher education institutions



#### Awards ceremony

The awards ceremony for the prizes sponsored by our partners is held at the beginning of each year, alternating between the German Embassy in Paris and the French Embassy in Berlin. It takes place in the presence of ambassadors and German and French representatives from politics, business, institutions and academia.



From left to right: Philippe Gréciano, Vice President of the FGU, Viktoria Lühr, Andreas Mehdorn, Stephan Steinlein, Ambassador of the Federal Republic of Germany in France

#### Our partners

Sponsors of the Excellence and best thesis awards include the German-French cultural channel Arte, the Association Réalités et Relations Internationales (ARRI), the ASKO Europa Foundation, the consulting firm Ignite Group Deutschland, the German-French Lawyers' Association (DFJ), the Fédération Nationale des Travaux Publics, Hertslet Wolfer & Heintz Avocats & Rechtsanwälte (hw&h), the Lions Club Recklinghausen and the Lions Club de Senlis Trois Forêts, the Max Weber Foundation (MWS), the auditing and consulting firm Forvis Mazars, the Mehdorn Family Foundation, the law firm Schultze & Braun, Ellipse Avocats Lyon, Valoris Avocats, the Union des Français de Sarre (UFS) and JENOPTIK Robot GmbH.



## The FGU's grant schemes

#### Objectives

The FGU's grant schemes not only honour outstanding academic achievements; grant recipients can also use this opportunity to upgrade their studies and their CV, for example by completing an internship with the grant provider or by writing a company-related final thesis. This also enables them to gain valuable practical experience and extend their professional network.

#### Advantages for you

As part of this cooperation arrangement, you will have the opportunity to showcase your organisation and activities to young talents with a bi- or tri-national university education, thereby attracting highly qualified future interns or employees. The FGU informs its various target groups about the cooperation during the application process and, in particular, through communication related to the awarding of scholarships.

#### Scholarship amount:

Typically, the grant amounts to €3,000 per year and per recipient.

#### How the cooperation works

You can select the study programmes that best align with your expectations from the diverse range offered by our network.

The FGU liaises with programme coordinators and forwards the application documents. If you wish, you can review the application documents sent in by the respective degree programmes and select the scholarship recipients.

#### Scholarship award ceremony

The scholarship award ceremony is held in **Strasbourg** as part of the **Franco-German Forum**, which also provides business partners with an excellent platform to showcase their companies to young individuals.

#### Press and public relations

- Information about the cooperation with the supporting institutions and companies on the **FGU website** and on **its social media channels** (Facebook, LinkedIn, YouTube, Instagram) as well as in various publications (annual report, etc.)
- **Dissemination** of information across the entire FGU network (newsletter, info emails)
- Publication of a **press release** in connection with the Franco-German Forum





Awarding of the BNP Paribas and Ignite Group scholarships at the opening ceremony of the Franco-German Forum on 15 November 2024

#### Partners

Since the grant scheme was launched in 2014, a number of renowned companies have joined the project, including BNP Paribas, the France-Germany Intercountry Committee of Rotary International, the consulting firm Ignite Group Deutschland, Michelin Deutschland, PricewaterhouseCoopers Luxembourg or Landesbank SaarLB. You can find all our past and present partners on our website.







# Further opportunities for cooperation

#### Forwarding job and internship offers

The FGU **forwards** job and internship offers to its students and graduates **free of charge** through social media platforms (Facebook, LinkedIn) and **a weekly newsletter**.

#### Scientific events

In addition, the partners of the FGU have many possibilities to become involved in events for junior researchers, for example through financial support, company tours and lectures delivered by industry representatives.

#### Additional FGU cooperation projects

Participation in the annual start-up and technology trade fair **VivaTech** in Paris, awarding of the **"Forcheurs Jean-Marie Lehn"-prize** in cooperation with BASF France and Sanofi Deutschland at the French Embassy in Berlin, creation in 2022 of the **international "One Health" award** presented in Lyon in cooperation with the Institut Mérieux and Boehringer Ingelheim, sponsoring of **Franco-German professorships** and **tutorials**.



Presentation of the international "One Health" award to Guilherme Dias de Melo in cooperation with the Institut Mérieux and Boehringer Ingelheim in Lyon on 12

October 2022



#### Communication

You can find information about the various cooperation projects (including the events mentioned above) in the press, on the FGU website and on its social media channels such as LinkedIn, Facebook, Instagram and YouTube, as well as in its newsletters and marketing materials.

#### **Further information**

Follow the FGU on LinkedIn:



Download our annual reports (in french or german) and other brochures here:



We would be happy to meet with you personally to find the best form of cooperation for you!



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